

## Trafford Covid-19 Public Engagement Board

Thursday 3<sup>rd</sup> September 2020 – 09:00 a.m. – Virtual meeting

Present:

Councillor Andrew Western

Eleanor Roaf

Debbie Walsh

Mr Khan Mohgal

Louise Wright

Donna Sager

Tracy Clarke

Eve Mannering

Laura Hobbs

Martin Dillon

Dorothy Evans

Caroline Hemmingway

Councillor Michael Welton

Fabiola Fuschi

Alexander Murray

Leader of the Council

Director of Public Health

Interim Director of Integrated Services, Trafford CCG

Chair, VoicebeMet

Partnerships and Communities Team, Trafford Council

Consultant in Public Health, Trafford Council

Communications and Engagement Specialist, Trafford Clinical Commissioning Group (CCG)

Trafford CCG

Programme Leader, Project Management Office, Trafford Council

Communications and Marketing Manager, Trafford Council

Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group

Superintendent, GMP

Trafford Council

Governance Officer

Governance Officer

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Michelle Hill, Diane Eaton, Mandy Bailey, Councillor Coggins, Joanne Gibson  It was noted that Councillor Welton was the representative for the Green Party and Councillor Coggins was to be taken off the invite list.	
2.	Minutes	Agreed	
3.	Latest data	<b>The board agreed:</b> 1. That the content of the update on Covid-19 pandemic be noted;	<b>Public Health Trafford</b>
4.	Health Protection Board 10 point plan	<b>The board agreed:</b> 1. That the Health Protection Board 10 point plan be noted; 2. That the Age Well Board leads on engagement with the older population.	<b>Public Health Trafford</b>  <b>Sarah Grant/Age Well Board</b>

		<p>3. Josh Fulcher to contact Dorothy Evans to discuss engagement with the BAME community especially around engaging through churches and mosques.</p> <p>4. That communications be designed to reach people who don't speak English. This to include video messages from people within the BAME community posted by or linked to by the Council.</p> <p>5. That a joint letter be created to go to licensed properties regarding the rules around COVID 19.</p> <p>6. That COVID 19 Engagement be an agenda item for the inclusive growth Board and Trafford Partnership Board. The item to include the advice and support available and the risks around hiring agency workers who work at many businesses.</p> <p>7. To ensure that messaging around support available for vulnerable people is going out to the community. To include promoting the support with GPs and Councillors</p> <p>8. A lead from District Nursing and Social Work teams to be identified.</p> <p>9. To check the information within the leaflets on community hubs and support is fit for purpose. To link in with the work with District Nurses, Social Workers, and GPs.</p> <p>10. That a piece of work be conducted to capture all of the engagement work being done across Trafford.</p> <p>11. Need to gather more data around the reasons why people are not accessing testing.</p> <p>12. Need to have messages going out about testing that are positive in terms of the testing experience.</p> <p>13. That the increase of using temperature checks as an additional security measure be considered as part of the message for businesses.</p>	<p><b>Josh Fulcher, Dorothy Evans</b></p> <p><b>Josh Fulcher, Martin Dillon, Tracey Clarke, Dorothy Evans, Khan Mogul, Louise Wight</b></p> <p><b>Eleanor Roaf, Caroline Hemmingway, Richard Roe</b></p> <p><b>Councillor Western, Debbie Walsh, Caroline Hemmingway, Sue Wright</b></p> <p><b>Debbie Walsh, Tracey Clarke, Dorothy Evans, Louise Wright, Councillor Western</b></p> <p><b>Debbie Walsh</b></p> <p><b>Eleanor Roaf, Joanne Gibson</b></p> <p><b>Josh Fulcher, Martin Dillon, Tracey Clarke, Eleanor Roaf</b></p> <p><b>Donna Sager, Josh Fulcher</b></p> <p><b>Eleanor Roaf, Donner Sager</b></p> <p><b>Eleanor Roaf</b></p>
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7	Next meeting	<p><b>The Board agreed that the meeting scheduled for the 7<sup>th</sup> September be cancelled and the next meeting be the 21<sup>st</sup> September.</b></p> <p><b>The Health and Social Care Communications Strategy to be an item on the agenda for the 21<sup>st</sup> September.</b></p>	
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